

# Basharat Hussain

Web Developer and Designer

□ hi@basharathussain.com

□ (M) +92 333 995 4996

**WHO AM I:** I am Basharat. I am a professional web dev/ designer. I believe in eat, sleep and code.

□ <http://www.basharathussain.com>

□ Mohala Faqir Abad, behind commerce college, D.I.Khan

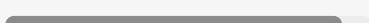
## EDUCATION

- 2011-2015  
Gomal University  
**Bs Computer Science**  
Completed degree from Gomal University in the field of computer science. With major subject of programming.
- 2005-2007  
Qurtuba college  
**F.Sc (Pre-Eng)**

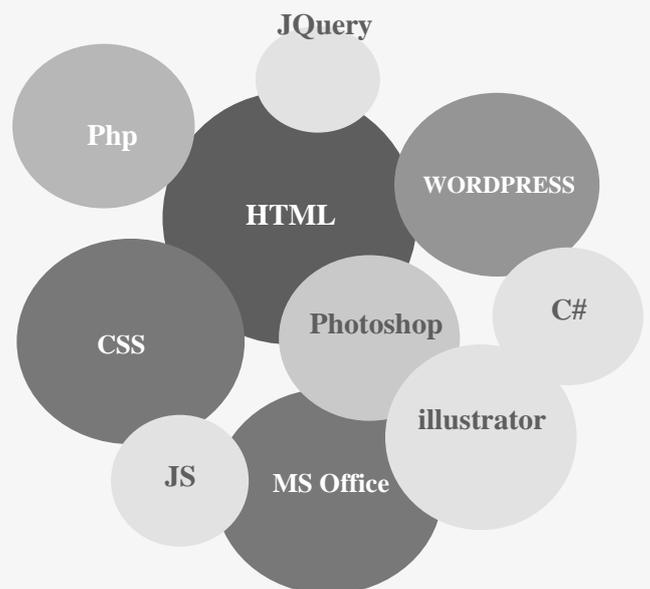
## EXPERIENCE

- Aug 2015- OCT 2016  
Soft Designer  
**Front End/ Wordpress Developer**  
Worked as Front End/ Wordpress developer. Major task was to build responsive websites. PSD to HTML/CSS, PSD to Wordpress.
- OCT 2016  
Freelancer  
**Wordpress Developer**  
Since Oct 2016 working full time as a freelancer. Major task is to provide complete branding , e-commerce solutions, payment gateway, and full responsive web application to international and local clients..

## PERSONAL QUALITIES

- Confidence 
- Dedication 
- Accountable 
- Analytical 
- Diplomatic 
- Attentiveness 

## PROFESSIONAL SKILL



## Final Year Project

**Game Development**  
Project task was to build a 3D game in Unity 3D game engine. Which will run on multiple OS e.g. android, windows, and apple. Using c# as programming language and 3d Max as a designing tool.



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## PORTFOLIO

### Danachda (Da-Nach-Da)



Danachda is an Interactive Educational model which teaches about climate change and run by organization Danachda in Vienna, Austria.

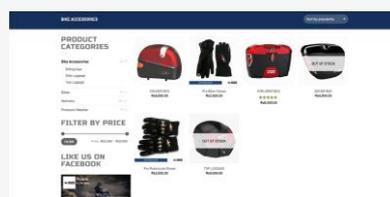
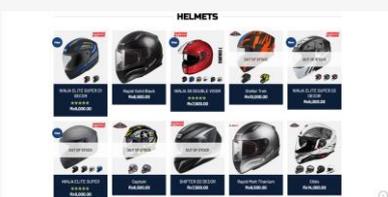
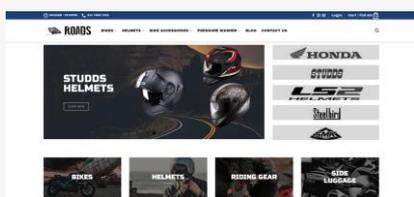
Danachda whole project is based on UNESCO [Education and the Sustainable Development Goals](#) and which was adopted by United Nations General Assembly on Sep 2015 in New York.

Danachda requirement was to come up with new design for web application and with new features as old application was not user friendly, they were facing issue regarding the booking for their workshops and wanted a system by which they can manage with which school, college they have appointments and also want their employee(teachers) to manage those appointment.

For this I have drawn the new layout and design, for their new web application and for new system went for Wordpress CMS so they can also able to manage whole system without having an expert in IT. Integrated new and advanced booking system so that their employee and clients can book the appointment, cancel it if certain date is not available they can able to go for next available date.

Website: [www.danachda.com](http://www.danachda.com)

### Roads



Roads is one of the top online e-commerce store in Pakistan which provides Motorcycle Helmets and safety accessories for riders.

The owner of Roads came with an idea to have a platform for riders from all over Pakistan where they can shop motorcycle accessories and safety products.

Before working on any layout I have to develop a different strategies like what platform we can use, how can I come up with new marketing strategy as at that time there was only one platform which was selling this type of products online and it was Daraz and everyone knows in Pakistan that its a million dollar company and there are some other big retail owner in big cities of Pakistan like in Karachi and in Lahore who have been selling these products from many years and they have huge customer. It's a bit complex task to beat these competitors. For platform I went for Wordpress CMS as it can handle easily 10k products and in start when there is chance of failing business due to less cost and as freelancer I cannot go for developing more complex system which will take more time and cost and in future it can become hard for me to fix some sort of security bugs due to no team members. Started working on web application design and its complete branding from colors to layout. After deploying web application on live server started working on its marketing collected multiple types of data done research how Pakistani customers searched for safety products and sorted the potential audience and started marketing and advertisement in multiple ways. And today Roads is one of top selling Motorcycle safety accessories platform in Pakistan not just have beaten the regular retails seller in different cities of Pakistan but Daraz too in section of selling Motorcycle Helmets and this particular section is dead hardly with few sales. Roads yearly sale from 2018-2019 is plus 1 Million Rs.

Website: [www.roads.com.pk](http://www.roads.com.pk)

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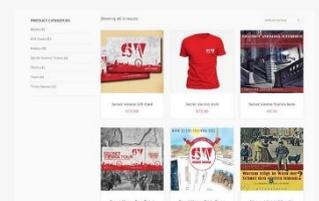
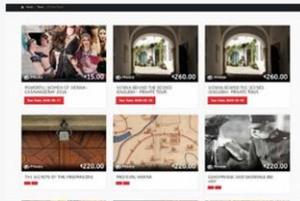
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## PORTFOLIO

### Secret Vienna



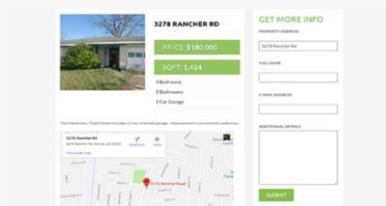
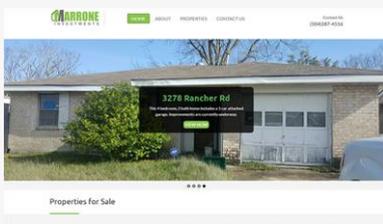
Secret Vienna provides tour and help tourist discover hidden secret of Vienna, Austria. Secret Vienna is one of the top tour provider in Austria which offers unique tours different from normally tour provider based in USA and in Europe. Secret Vienna is partner with world largest hospitality provider Airbnb, and with other famous companies related to hoteling and tourist industries like apartment.at and Hilton Hanoi Opera with having 15 thousand + followers on facebook.

The company requirements was to build a system from scratch which offers tours with multiple categories like public tour, private tour, having a payment system so user can book the tour online and pay the tour fees with secure platform. As user books a tour a notification should be sent to Secret Vienna and customer by email. Secret Vienna can hold, reject the payments. Their other main requirement was to have e-commerce shop section on web application so user can buy different products like shirts, books etc. The other main requirement was to make the system with complete branding, have SEO done and help them to reach large audience to grow their business.

For this I have time dead line for 30 days. I started working on it without any team member. Created the layout, and structure related to their color scheme. As layout gets approved from company I started building the booking module from where they can upload tours, can display tour map can post tour details like what this tour is about, when will this tour will be available, tour can be booked by limited number of peoples or it does not have any audience limit. I have added the Paypal payment gateway so customer can pay tour ticket fee from their Paypal account. Created the e-commerce system on where the Secret Vienna web application administrator can upload multiple products, set their stock quantity with having paypal payment gateway so user can purchase product directly from their website. The other main important task was to do Search Engine Optimization so they can reach to large audience and increase their business sale. When I started this project they have 457 followers on facbook. After providing them complete web application with branding and SEO Secret Vienna gets a large number of followers in 5 months and now they have 15 thousands + followers.

Website: [www.secretvienna.org](http://www.secretvienna.org)

### Marrone Investments



Marrone Investments is a real estate business provider in Harahan, Louisiana, USA. Marrone Investments deals with selling and purchasing houses in LA.

Client requirement was to have platform from where they can upload different types of houses which are open for selling or property on which one can invest for business.

The task was for me to provide them a solution from where they can just enter the houses properties like how much a specific house has room, bathroom, if they enter a specific location address it will show that particular location on google map which will be integrated on web application and all these information will be displayed on their specific pages without doing coding. For this I created a custom post type and according to their requirements added the custom meta box on which they can enter specific information related to that particular field.

Website: [www.marroneinvestments.com](http://www.marroneinvestments.com)

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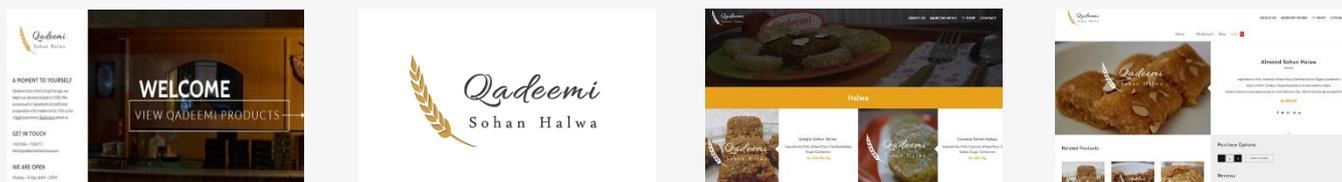
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### Qadeemi Sohan Halwa



Qadeemi Sohan Halwa is a Pakistan based local confectionery store. Qadeemi is one of the pioneer in making Sohan Halwa in Pakistan, their business dated back to 1930s. Qadeemi want to have a platform from where they can sell their product across all over Pakistan and want to reach out to a large audience in all the major cities of Pakistan.

My first task is to create the complete branding, logo and color scheme for them, so they can get copyrights for their brand under Pakistan Copyrights law. I designed and created a logo for them which will represent their business with vintage and modern twist. For web application I have designed and developed their application on Wordpress CMS, so they can easily manage the application. Provided them an e-commerce solution from where customer can place online order and on approval of order customer can get the product at their shipping address with cash on delivery solution. The other main task was to reach to large audience, for this I went with Google SEO so their business can be easily found by Google, created a social media marketing campaign and in a small budget of marketing they got 3 thousand facebook follower in a weak.

Website: [www.qadeemisohanhalwa.com](http://www.qadeemisohanhalwa.com)

### Communications Solution's Group (CSG)



Communications Solutions Group (CSG) is a Telecom Solutions Consultant and services provider, based in Miami, Florida, USA. CSG provides consultancy and telecom solution to US govt and non gov sectors including services related to cloud, voice, hosted voice/sip, MPLS/Fiber optic services.

Company requirements was to have a solution from where they can reach out to large audience so they have the ability to reach the clients by internet, clients get information online, client can hire them or get consultancy. With this the company requirements was to have a small job portal section, where they can display different jobs so users can apply online.

For this I have provided them a content management system as one of their requirement was to not hire the developer every time if the web application get updated. With CMS they can make all the small changes with simple drag and drop builder, they can post jobs, they can post articles related to their services to reach out to large audience, and they can get notification on cell phone, computer if someone apply online. Web application is fully responsive and works on apple, windows, and android devices.

Website: [www.csconsultonline.com](http://www.csconsultonline.com)



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COVER  
LETTER

**Hello** I am Basharat Hussain. I am a Computer Science Graduate. I have previously worked as Front End/ Wordpress Developer in Soft Designer and since OCT 2016 I am working as a freelancer.

My responsibilities was to develop websites for clients in strict time. The main tasks which I perform was to convert a PSD web design into HTML/CSS, PSD to wordpress. If requirement was to make it responsive, I have uses bootstrap and foundation front end frame work to make it pixel perfect. If needed used media query to make it responsive at different resolution.

I have also worked on wordpress Theme installation, plugin installation and deploying them, Theme customization To create unique theme template beside wordpress custom theme or premium them which is already installed. Worked on creating custom post type and other customization on wordpress using Php.

Have worked on Adobe Photoshop and Illustrator. Have experience in designing and creating logos, business –card, cover photo for branding purpose, presentation folder and mockup. Besides this I have experience of Game Development using Unity 3D game engine. Created 3D Football game In Unity 3D using C# as scripting language. Animation part of game is done in Unity 3D engine. Also worked On 3D Max studio for designing football stadium and all graphics related stuff to the game.

Worked on Microsoft Visual studio and created a small Desktop Applications. A Go web browser created in visual studio as semester project not very advanced like modern browser but user can surf web pages. It doesn't have other features like bookmarks, advance settings or history etc. Created a small Tax calculator in visual studio which will calculate tax on certain amount of person income.

Also have experience in using Linux operating system mostly worked on Ubuntu distro.

Currently I am working as a freelancer building web application mostly related to wordpress development.

Sincerely yours

Basharat Hussain